



“What’s life without Goals? **and assists**”

Throughout his life, Joe Cocking enjoyed the sport of hockey. He played youth hockey, coached numerous teams, (local youth hockey clubs in Illinois and Wisconsin, high school hockey in Illinois and Wisconsin, and most recently coached their team at Marquette University), he taught adults how to skate and even had power skating clinics. He was a referee the first season the Chicago Wolves AHL team was established and refereed at different levels of youth hockey. Joe enjoyed attending IHL/AHL games and NHL games whenever time and schedules permitted.

Joe understood and embraced the life lessons that hockey taught him not only in his youth, but also into his adult life. Sadly, on Monday, September 11, 2017, Joe was killed by an inattentive driver while riding his motorcycle to work.

To continue Joe’s legacy of helping youth hockey programs, the Joseph Cocking Memorial Scholarship Fund (JCMHSF) has been established in his name. The JCMHSF is established as a division of CharitySmith Nonprofit Foundation - a registered 501(c)3 (EIN 87-0636433).

The goal of JCMHSF is to annually fund one (Wisconsin area) player’s fees from each division (Mini, Mites, Squirrels, PeeWees, Bantam High School, College) to assist in allowing them to experience the joy of playing hockey without some of the financial burden it may cause to families.

We have different events planned for 2018 that will help raise money to provide funds for the scholarships:

- Adult Hockey Tournament | Brookfield, WI (August 17-18, 2018)
- Scenic Motor Ride & Memorial Lunch | Muskego, WI (September 8, 2018)

We are asking for your support in making these events successful. We are currently looking for donations of products or services to be able to auction or raffle during the events and sponsors of these events. All donations are tax deductible in accordance with federal tax law.

Thank you in advance for your support!

Sincerely,

Joseph Cocking Memorial Hockey Scholarship Fund



SPONSORSHIP OPPORTUNITIES

EXECUTIVE SPONSOR - \$1000

Name, Logo, and Link on Website
Name, Logo, and Recognition on Facebook Page
Announcement at Event
Logo on participant T-shirt
Logo on Banner at Event

PARTNER SPONSOR - \$500

Name, Logo, and Link on Website
Name, Logo, and Recognition on Facebook Page
Logo on participant T-shirt

ASSOCIATE SPONSOR- \$150

Name, Logo, and Link on Website
Name, Logo, and Recognition on Facebook Page

SPONSOR- \$50

Name, Logo, and Link on Website

IN-KIND DONATIONS

Name, Logo, and Link on Website
Name, Logo, and Recognition on Facebook Page
Advertising to participants

Business Name: _____ Contact: _____

Phone Number: _____ Email: _____

Specific event you wish to sponsor or to provide donations:

Sponsor Level:

- Executive Sponsor (\$1000) Partner Sponsor (\$500) Associate Sponsor (\$150)
 In-Kind Sponsor Sponsor (\$50)

Forms and Checks can be sent to:

JCMHSF
2941 S. Lenox Avenue
Bay View, WI 53207

** JPG or PNG of Logo will be requested after submission of sponsorship **